BusinessFinance



ConsumerFinance



EquipmentFinance







WELCOME TO
A CREDENTIALS PRESENTATION



Liocon Incorporation is established in 2012, Liocon is a leading provider of integrated marketing solutions from its core businesses specializing in Business consulting, Exhibitions & Events, Retail & Commercial Interiors and Integrated Marketing & Brand Communications. Liocon Inc. integrated services has branched out to include custom fixture manufacturing and out-of-home media.

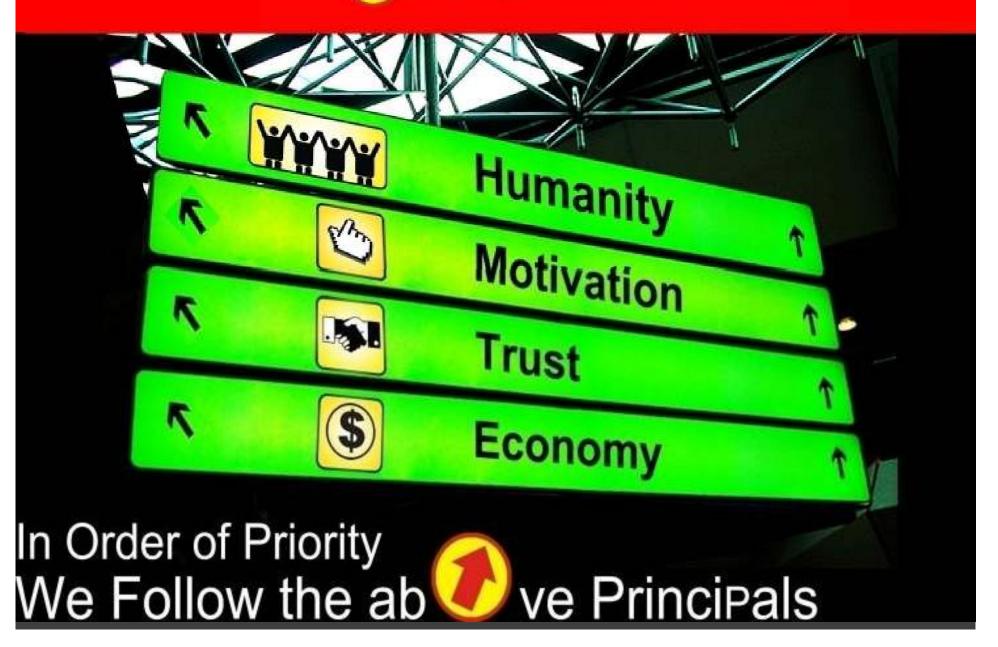
Spearheaded by strong leaders along with an experienced team of Management Professionals who are well versed in events & exhibition management, brand management, business consulting from inception to completion.

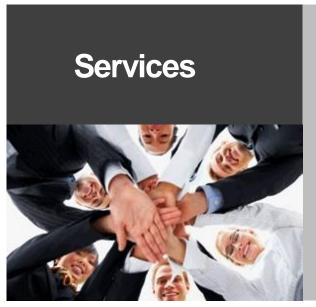
Collective experience for a wide array of corporate and a veritable list of major brands in all segments of the corporate including - FMCGs, Consumer Durables, IT & Telecom, Financial Institutions, Store Launches, Airlines, Exhibitions, Conferences, Special Events, Award Ceremonies and the Automobile Industry

Diversified Businesses in the field of Infrastructure, Financial Consulting, Business Strategy Consulting, and Marketing Consulting. We "Liocon Incorporation" have all the necessary skills and expertise required to for marketing & brand management, Interiors, retail, exhibitions, conferences, corporate — events, product launches. We have strong commitments & enthusiasm to win projects from some of the biggest names in the industry. Financial Services & Consulting Services is a part of our future growth strategy.

We are now entering into Selective Project management consulting which is the practice of initiating, planning, executing, controlling, and closing the work of a team to achieve specific goals and meet specific success criteria at the specified time.

# Liocon's Phil sophy and Work Ethics





We "Liocon Incorporation " have all the necessary skills and expertise required to for marketing & brand management, Interiors, retail, exhibitions, conferences, corporate – events, product launches. We have strong commitments & enthusiasm to win projects from some of the biggest names in the industry.

Financial Services & Consulting Services is a part of our future growth strategy.







LIOCON Incorporation provide a unique product mix of financial Services to present best suitable fund raising opportunity for our customers and make sure to make them our regular clients.

We are working as associate with some of the leading global financial organizations who are into

Business Finance. Vehicle Finance.

Commercial Equipment Finance. Finance against

Property.

Home Finance.

Hospital Equipment & Infrastructure Finance. Industrial

**Equipment Finance**.



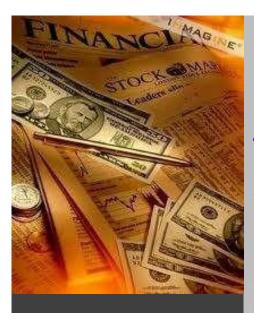
Being in the finance industry we understand the importance of timely availability of funds so we provide these services at your door step....!

We want to extend our partnership to every deserving ambition, our products take care of every extension plan providing Fee Receivable Discounting as well as Office Equipment Loan Higher loan eligiblity, flexiblity of loan tenor, easy repayment option by simple EMI.

Key customers for our products: Educational Institutes.

Schools & Colleges.

Hotels & Leisure Businesses.



#### Finance for Educational Institutes, Schools & Colleges.

#### **Key products Features:**

Program Facility: Fee Receivable Discounting

Type Tenor : Term Loan

Loan Amount : 24 Months to 84 Months

Rate of Interest : 100 Lac to 5000 Lac

Processing Fee : as per customer profile

Consulting Fee : 0.5 % to 1.5 % of the loan amount

Customer Type : 1% of loan amount

Eligible Collateral : Society & Trust

: Land & Building

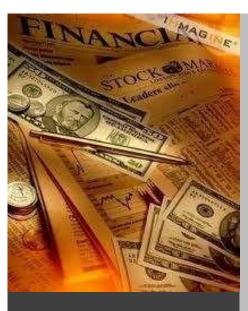
(Educational, Residential & Commercial use)

Collateral LTV : 60% for educational Property or 70% of fee

receivable whichever is less

Affiliation : AICTE or State/Central Education Board or UGC or

**Any deemed University** 



#### Finance for Industrial Equipments.

#### **Key products Features:**

Program Facility : Secured Lending Program (SLP)

Type Tenor : Term Loan

Loan Amount : 24 Months to 48 Months

Rate of Interest : Any Amount

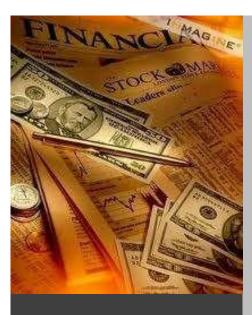
Processing Fee : as per customer profile

Consulting Fee : 0.5 % to 1.5 % of the loan amount

Customer Type : 1% of loan amount

Eligible Collateral : Manufacturing Industries
Collateral LTV : Machinery Hypothecation

: Up-to 100 % for Machinery Cost



#### Finance for Print Media Businesses.

#### **Key products Features:**

Program Facility : Secured Lending Program (SLP)

Type Tenor : Term Loan

Loan Amount : 24 Months to 48 Months

Rate of Interest : Any amount

Processing Fee : as per customer profile

Consulting Fee : 0.5 % to 1.5 % of the loan amount

Customer Type : 1% of loan amount

Eligible Collateral : Media & Printing Businesses , Newspaper Press

Collateral LTV : Machinery Hypothecation

: Up to 100% for Machinery Cost

BusinessFinance



ConsumerFinance



EquipmentFinance



### **Our Financing Products & Services:**

- •Commercial Finance
- •Institutional Finance
- •General finance
- Consumer Finance
- •SME Finance
- Financial Consulting

# **Contact Detail**



## Regd. Office-

Liocon Incorporation

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**Thank You**