

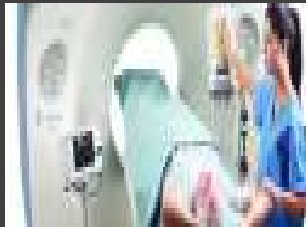
Business Finance



Consumer Finance



Equipment Finance



LIOCON INC.



WELCOME TO  
A CREDENTIALS PRESENTATION

# Company

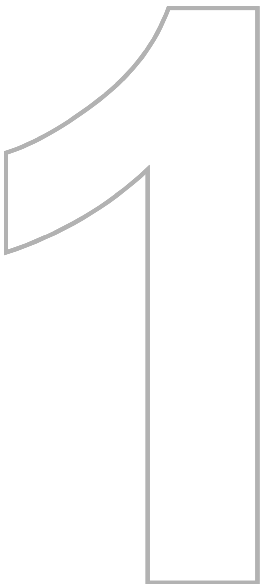


•Liocon Incorporation is established in 2012, Liocon is a leading provider of integrated marketing solutions from its core businesses specializing in Business consulting , Exhibitions & Events, Retail & Commercial Interiors and Integrated Marketing & Brand Communications. Liocon Inc. integrated services has branched out to include custom fixture manufacturing and out-of-home media.

•Spearheaded by Amit Sharma along with an experienced team of Marketing Professionals who are well versed in events & exhibition management , brand management , business consulting from inception to completion

•Collective experience for a wide array of corporate and a veritable list of major brands in all segments of the corporate including - FMCGs, Consumer Durables, IT & Telecom, Financial Institutions, Television Software, Store Launches, Airlines, Exhibitions, Conferences, Special Events, Award Ceremonies and the Automobile Industry, which is acknowledged worldwide as the benchmark for all Marketing & brand management agencies

•Diversified Businesses in the field of Infrastructure , Financial Consulting , Business Strategy Consulting , Marketing Consulting.



# Liocon's Philosophy and Work Ethics



In Order of Priority  
We Follow the above Principals

## Services



We “ Liocon Incorporation “ have all the necessary skills and expertise required to for marketing & brand management, Interiors, retail, exhibitions, conferences, corporate – events , product launches. We have strong commitments & enthusiasm to win projects from some of the biggest names in the industry.

*Financial Services & Consulting Services is a part of our future growth strategy .*

Events & Exhibitions

Entertainment

Consulting

Finance

Infrastructure

Media



One stop shop for all

360

2



LIOCON Incorporation provide a unique product mix of financial Services to present best suitable fund raising opportunity for our customers and make sure to make them our regular clients.

We are working as associate with some of the leading global financial organizations who are into

*Business Finance .*

*Vehicle Finance .*

*Commercial Equipment Finance.*

*Finance against Property .*

*Home Finance .*

*Hospital Equipment & Infrastructure Finance .*

*Industrial Equipment Finance .*



*Being in the finance industry we understand the importance of timely availability of funds so we provide these services at your door step.....!*

*We want to extend our partnership to every deserving ambition , our products take care of every extension plan providing **Fee Receivable Discounting as well as Office Equipment Loan** Higher loan eligibility , flexibility of loan tenor , easy repayment option by simple EMI.*

*Key customers for our products:*

*Educational Institutes.*

*Schools & Colleges.*

*Hotels & Leisure Businesses.*





## ***Finance for Educational Institutes , Schools & Colleges.***

### **Key products Features :**

<b><i>Program</i></b>	<b><i>: Fee Receivable Discounting</i></b>
<b><i>Facility Type</i></b>	<b><i>: Term Loan</i></b>
<b><i>Tenor</i></b>	<b><i>: 24 Months to 84 Months</i></b>
<b><i>Loan Amount</i></b>	<b><i>: 100 Lac to 5000 Lac</i></b>
<b><i>Rate of Interest</i></b>	<b><i>: 15 % TO 18% PA</i></b>
<b><i>Processing Fee</i></b>	<b><i>: 1 % of the loan amount</i></b>
<b><i>Consulting Fee</i></b>	<b><i>: 1% of loan amount</i></b>
<b><i>Customer Type</i></b>	<b><i>: Society &amp; Trust</i></b>
<b><i>Eligible Collateral</i></b>	<b><i>: Land &amp; Building</i></b> <b><i>(Educational , Residential &amp; Commercial use)</i></b>
<b><i>Collateral LTV</i></b>	<b><i>: 60% for educational Property or 70% of fee receivable whichever is less</i></b>
<b><i>Affiliation</i></b>	<b><i>: AICTE or State/Central Education Board or UGC or Any deemed University</i></b>



## ***Finance for Industrial Equipments.***

### **Key products Features :**

<b><i>Program</i></b>	<b><i>: Secured Lending Program (SLP)</i></b>
<b><i>Facility Type</i></b>	<b><i>: Term Loan</i></b>
<b><i>Tenor</i></b>	<b><i>: 24 Months to 48 Months</i></b>
<b><i>Loan Amount</i></b>	<b><i>: Any Amount</i></b>
<b><i>Rate of Interest</i></b>	<b><i>: 16 % TO 17% PA</i></b>
<b><i>Processing Fee</i></b>	<b><i>: 1 % of the loan amount</i></b>
<b><i>Consulting Fee</i></b>	<b><i>: 1% of loan amount</i></b>
<b><i>Customer Type</i></b>	<b><i>: Manufacturing Industries</i></b>
<b><i>Eligible Collateral</i></b>	<b><i>: Machinery Hypothecation</i></b>
<b><i>Collateral LTV</i></b>	<b><i>: Up-to 100 % for Machinery Cost</i></b>





## ***Finance for Print Media Businesses.***

### **Key products Features :**

<b><i>Program</i></b>	<b><i>: Secured Lending Program (SLP)</i></b>
<b><i>Facility Type</i></b>	<b><i>: Term Loan</i></b>
<b><i>Tenor</i></b>	<b><i>: 24 Months to 48 Months</i></b>
<b><i>Loan Amount</i></b>	<b><i>: Any amount</i></b>
<b><i>Rate of Interest</i></b>	<b><i>: 16 % TO 17% PA</i></b>
<b><i>Processing Fee</i></b>	<b><i>: 1 % of the loan amount</i></b>
<b><i>Consulting Fee</i></b>	<b><i>: 1% of loan amount</i></b>
<b><i>Customer Type</i></b>	<b><i>: Media &amp; Printing Businesses , Newspaper Press</i></b>
<b><i>Eligible Collateral</i></b>	<b><i>: Machinery Hypothecation</i></b>
<b><i>Collateral LTV</i></b>	<b><i>: Up to 100% for Machinery Cost</i></b>

Business Finance



Consumer Finance



Equipment Finance



## Our Financing Products & Services :

- Commercial Finance
- Institutional Finance
- General finance
- Consumer Finance
- SME Finance
- Financial Consulting

## Contact Detail



### Regd. Office-

Liocon Incorporation  
G2/300 , Gulmoher Colony  
Bhopal  
INDIA

Contact No. +91-9329285913

**Email Id** – [liocongroup@gmail.com](mailto:liocongroup@gmail.com) ,  
[lioconinc@gmail.com](mailto:lioconinc@gmail.com)

### Marketing Office:

Liocon Incorporation.  
Himanshu enterprises,  
C-264, 1<sup>st</sup> floor ,  
Sec-10, Noida  
UP



LIOCON INC.



**FINANCING**  
*for every budget and situation*

**Thank You**